2026 Community Health Improvement Plan (CHIP)

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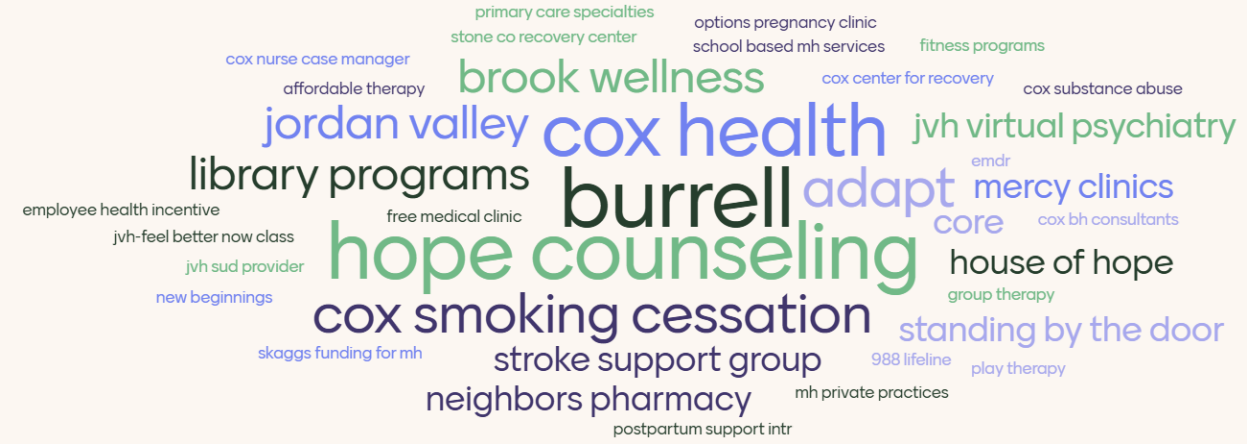
Taney County 2026 Community Health Improvement Plan

Introduction:

In 2025, the Taney County Health Department (TCHD) participated in the Regional Community Health Needs Assessment led by the Ozarks Health Commission. Findings from this assessment identified two health priorities: mental health and chronic disease. Taney County obtained additional insights from the community and partners serving underserved and under-resourced populations regarding gaps in service and barriers to accessing health care through the 2025 Access to Care Assessment. These combined assessments and community partner feedback have informed the Taney County Community Health Improvement Plan (CHIP) to address the identified health priorities for 2026-2028.

TCHD began meeting with community partners and organizations to formulate the CHIP in December 2025. In January of 2026, TCHD gathered partners to participate in a Gap Analysis exercise. Featured below are “word clouds” compiled from community partner feedback gathered throughout the CHIP planning process. The first two describe the current and ideal state of mental health and chronic disease in Taney County. The third identifies the “gap” between the two states and what is needed to move the community from the current state to the ideal state. These have been included in this plan as a reminder of the collaboration and goal setting that took place throughout this process. In each “word cloud”, if a word appears larger, it was mentioned more times by several community partners during the Gap Analysis.

Current State:



Ideal State:



Gap Analysis:



This feedback helped guide TCHD and community partners in setting goals, objectives and activities to improve health in these areas. The priorities, objectives,

goals, activities, timeframes, and participating community organizations are outlined in this CHIP.

Goal 1: Improve access to services in Taney County that support Chronic Disease and Mental Health needs.

Objective 1.1: By December 31, 2028, CHIP partners will coordinate at least five mobile chronic disease and mental health screening events in community settings with at least one event at an annual partner gathering in Taney County.

Activities	Contributing Community Organizations	Timeframe
1. Coordinate mobile screening events in non-clinical settings (e.g. neighborhood discount store, church, library) with the goal of at least one event per calendar year.	• City of Hollister • Library Center of the Ozarks • My Neighbor's Pharmacy • Taney County Health Department • The Brook Wellness Center • CAM	April 2026-December 2028
2. Host at least one screening event at a pre-planned annual partner event (e.g., Senior Resource Fair, back-to-school events).	• 4 Ozarks Seniors • Jordan Valley Community Health Center • My Neighbor's Pharmacy • OACAC • Ozarks Technical Community College • Taney County Health Department • The Brook Wellness Center	April 2026-December 2028

	• CAM	

Objective 1.1 Progress	6/23	9/22	11/17
Activity 1.1.1- Coordinate mobile screening events in non-clinical settings with the goal of at least one event per calendar year.	**4**	**6**	**10**
Activity 1.1.2- Host at least one screening event at a pre-planned annual partner event.	**2**	**8**	**10**
Average Objective Score	**3**	**7**	**10**

Objective 1.2: By December 31, 2028, CHIP partners will implement at least four strategies to improve access to care by expanding transportation resources, increasing referrals, and assisting with insurance eligibility for Taney County residents.

Activities	Contributing Community Organizations	Timeframe
1. Explore funding opportunities to build capacity for more transportation resources by 2027.	• Centerstone • Charis Group • Cox Health- CHW's • Skaggs Foundation • Taney County Health Department	April 2026-December 2027
2. Develop model policies supporting collaborative systems to address access to care needs by 2028.	• Elevate Branson • My Neighbor's Pharmacy • Skaggs Foundation • Taney County Health Department • United Way 211	April 2026-December 2028

	• CAM	
3. Promote resource sharing and increase partner utilization of a community referral platform (such as Unite Us) to connect residents to services by 2028.	• 4 Ozarks Seniors • Centerstone • City of Hollister • CoxHealth- Center for Health Improvement • Elevate Branson • Hope Counseling Center • Library Center of the Ozarks • Skaggs Foundation • Taney County ADAPT • Taney County Health Department • The Brook Wellness Center • United Way 211 • CAM	April 2026-December 2028
4. Assist 20 community members with insurance eligibility and enrollment annually.	• 4 Ozarks Seniors • Elevate Branson • OACAC • Taney County Health Department • CoxHealth	April 2026-December 2028
5. Provide Medicaid application classes to partners at least twice per year through 2028.	• 4 Ozarks Seniors • CoxHealth	April 2026-December 2028

Objective 1.2 Progress	6/23	9/22	11/17
Activity 1.2.1- Explore funding opportunities to build capacity for more transportation resources by 2027.	2	2	2
Activity 1.2.2- Develop model policies supporting collaborative systems to address access to care needs by 2028.	3	4	5
Activity 1.2.3- Promote resource sharing and increase partner utilization of a community referral platform (such as Unite Us) to connect residents to services by 2028.	4	4	5
Activity 1.2.4- Assist 20 community members with insurance eligibility and enrollment annually through 2028.	1	10	10
Activity 1.2.5- Provide Medicaid application classes to partners at least twice per year through 2028.	1	1	4
Average Objective Score	2.2	4.2	5.2

Goal 2: Increase mental health awareness and education to reduce stigma and promote local resources.

Objective 2.1: By December 31, 2028, CHIP partners will collaborate on at least four mental health awareness and education initiatives to reduce stigma and increase knowledge of local resources.

Activities	Contributing Community Organizations	Timeframe

1. Provide QPR suicide prevention training to at least one new organization annually and track the number of individuals trained among CHIP partner organizations.	• Community Partnership of the Ozarks • Elevate Branson • Hope Counseling Center • House of Hope • Taney County Health Department	April 2026-December 2028
2. Develop and share a unified mental health message for CHIP partners to use in marketing efforts across social media, websites, and community events.	• Centerstone • Community Partnership of the Ozarks • CoxHealth- Center for Health Improvement • Elevate Branson • Hope Counseling Center • House of Hope • OACAC • Skaggs Foundation • Taney County ADAPT • Taney County Health Department • The Brook Wellness Center	April 2026-December 2028
3. Offer policy recommendations to at least one Taney County workplace annually to incorporate trauma-informed care and suicide	• Hope Counseling Center • Taney County Health Department	April 2026-December 2028

prevention training for employees.		
4. Promote the Taney County Narcan Distribution Center map by adding it to the TCHD website and sharing through at least four partner channels.	• Centerstone • City of Hollister • Community Partnership of the Ozarks • CoxHealth- Center for Health Improvement • Library Center of the Ozarks • My Neighbor's Pharmacy • Skaggs Foundation • Taney County Health Department • The Brook Wellness Center	April 2026- December 2028

Objective 2.1 Progress	6/23	9/22	11/17
Activity 2.1.1- Provide QPR suicide prevention training to at least one new organization annually and track the number of individuals trained among CHIP partner organizations.	6	10	10
Activity 2.1.2- Develop and share a unified mental health message for CHIP partners to use in marketing efforts across social media, websites, and community events.	2	8	8
Activity 2.1.3- Offer policy recommendations to at least one Taney County workplace annually to incorporate trauma-informed care and suicide prevention training for employees.	2	2	2
Activity 2.1.4- Promote the Taney County Narcan Distribution Center map by adding it to the TCHD website and sharing through at least four partner channels.	6	10	10
Average Objective Score	4	7.5	7.5

Community Assets and Progress Tracking:

Taney County holds many assets that will help to achieve the CHIP objectives. Taney County is home to several dedicated local organizations with strong values.

For the Chronic Disease CHIP priority, TCHD is grateful to have multiple agencies who specialize in chronic disease care and management on the CHIP partner list. With their experience and expertise, innovative solutions can be found for addressing this priority.

For the Mental Health CHIP priority, Taney County is growing in its capacity and understanding of mental health needs. Many partners joining TCHD in the CHIP are committed to serving people with behavioral health and substance use issues. These partners will inform strategies to help these members of our community and provide connections to other similar organizations.

The CHIP document establishes a foundation for action within the community. These actions will be measured to demonstrate progress. Taney County Health Department will utilize a performance tracking system to monitor progress on the activities outlined in the CHIP. TCHD will utilize this process during quarterly partner check-in meetings to maintain group awareness of goals and update advancements. These will be working meetings to help partners collectively move activities forward.

Objective Scorecard Key	
1	We made no progress on this activity.
2	We met to discuss this key result but haven't started doing anything else.
3	We are ready to start making meaningful progress but haven't yet.
4	We made progress on this activity, but have a lot left to do.
5	We made meaningful progress on this activity.
6	We have completed most of this activity but are missing a few things.
7	We completed most of this activity, but we could have done more.
8	We went above and beyond with this activity, but there was room to do more.
9	We were nearly perfect on this activity.
10	We knocked this out of the park and couldn't have done it better.

Conclusion:

The 2026 CHIP will serve as a guiding document to address these local health needs collaboratively. These strategic initiatives and partnerships are tailored to meet the unique needs of the Taney County community. As goals and objectives are achieved, TCHD will adjust the CHIP priorities to fit future needs. TCHD and community partners are hopeful that the CHIP will make a positive impact in Taney County through continued collaboration.

Thank you to our contributing partners:

- 4 Ozarks Seniors
- Branson Public Schools
- Boys and Girls Club of the Ozarks
- Centerstone
- Charis Group
- Christian Action Ministries (CAM)
- City of Hollister
- Community Partnership of the Ozarks (CPO)
- CoxHealth
- Elevate Branson
- Hollister Public Schools
- Hope Counseling Center
- House of Hope
- Jordan Valley Community Health Center
- Library Center of the Ozarks
- Missouri Foundation for Health
- My Neighbor's Pharmacy
- Options Pregnancy Clinic
- Ozarks Area Community Action Corporation (OACAC)
- Ozarks Technical Community College
- Silver Dollar City Foundation
- Skaggs Foundation
- Stone County Health Department
- Taney County Alcohol and Drug Abuse Prevention Team (ADAPT)

- The Brook Wellness Center
- United Way 211
- Veteran and Military Coalition of the Ozarks (VMCO)